

Chinyere Munonye

UX Designer

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Experience

UX and Lead Graphic Designer

Learnovation Academy, Hackathon | May 2024 - Present

- Conducted thorough research on color theory, typography principles, and accessibility best practices to guide design decisions for branding.
- Collaborated with data analysts and developers to inform and guide the design process, ensuring designs are accessible and meet user needs
- Designed branding with color palettes and typography for wireframes considering targeted audiences and functionality
- Redesigned brand logo by integrating key components derived from user research, ensuring alignment with brand values to increase brand recognition

User Experience Designer, ArtBuddy and FinLit

Google UX Certificate | January 2024 - April 2024

- Implemented user models and accessible interfaces for 2 mobile apps and websites
- Utilized design thinking, user-centered design, prototyping, and accessible design principles to create 2 apps and responsive websites
- Created journey maps and storyboards to communicate interaction ideas and evaluated usability to improve accessibility and user experience

Product Designer, Tea Thumbs and GWU Compost Bins

The George Washington University | January 2023 - April 2023

- Led design thinking sessions through crazy 8s and affinity mapping exercises while managing participant's feedback to align on solutions to compost waste on campuses
- Conceptualized and designed 5 student-focused products, including "Tea Thumbs" and GWU Compost Bins, using Fusion360, Arduino, and Adobe Suite to boost campus student engagement and sustainability initiatives
- Created and presented comprehensive case studies to student designers and stakeholders, gathering valuable feedback to refine and iterate the final products for course completion

Work Experience

Program Manager & Graphic Designer

American College of Obstetricians and Gyn. | November 2023 - Present

- Increase brand visibility by 50% through user-centric graphics highlighting weekly departmental activities.
- Led strategic UX training on SharePoint and web design principles, reducing misdirected department queries by 30%
- Streamlined cross-functional collaboration across departments using Microsoft Suite, Excel, and Google Suite, resulting in a 15% reduction in project completion time and a 20% increase in team efficiency

Program Manager

The George Washington University | March 2023 - August 2023

- Directed and developed a 3-week summer program for 100+ students, emphasizing social, cultural, personal, and professional development.
- Streamlined program logistics, budgeting, and expense reporting using Google Workspace, resulting in a 60% increase in participant satisfaction.
- Improved user experience and optimized summer activities through competitor analysis, detailed persona creation in InDesign, and strategic UX planning, contributing to a 20% rise in student and staff engagement.

Education and Certification

Harvard University

Intro to Computer Science, Professional Certificate | Apr 2024 - Present

Google

UX Design Professional Certificate | January 2024 - April 2024

University of California, Davis

Critical Thinking Skills for Professionals | April 2024

- Relevant Coursework: Problem-Solving, Brainstorming via Jamboard, Leadership and Management

George Washington University

B.A. Psychological and Brain Sciences, *Minor in Fine Arts* | 2019 - 2023

- Relevant Coursework: Prototyping for Interaction Design, New Media Digital Art, Software Development, Python Programming, Cognitive Psychology

Skills

Design

User Experience · Interaction Design · User Interface · Physical and Digital Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups · Storyboarding

Research

User Interviews · User Testing · Information Architecture · Journey Mapping · Quantitative Analysis · Qualitative Research · Competitor Analysis · Design Strategy

Software

Sketch · Principle · Figma · Keynote · Illustrator · Photoshop · InDesign · AfterEffects · Arduino · Adobe XD · HTML · CSS · AutoCAD

Visual Design

Poster Design · Branding · Typography · Iconography · Book Design · Web Design, Stylesheets and Guidelines

Other Skills

Leadership · Rapid Iteration · Cross-functional Collaboration and Communication · Human-centered Approach · Strategizing · 3D printing · Laser Cutting · Spanish and Arabic Proficiency

Awards

[Lawrence Klose-Endowment Scholarship](#) | 2023

Deans List | 2020 - 2023